

**PRE-COLOR + METAL REPLACEMENT**

# HEAVY TRUCK MANUFACTURER

## EXTERIOR STEP PEDAL

### AVIENT SOLUTION

OnForce™ Long Glass Fiber Reinforced Polypropylene Composites

### WHY AVIENT?

- Offered color options that met desired metal color and texture, which was different from an ordinary plastic feel
- Achieved excellent wear performance and weather resistance, qualifying it to replace metal
- Provided support in achieving durability approval, resulting in significant time and cost savings

**LEARN MORE**



### KEY REQUIREMENTS

- Offer pre-color support to achieve an approved silver color formulation
- Provide a metallic look with good weather resistance and wear performance for the exterior part
- Shorten development time to gain durability approval