



KEY REQUIREMENTS

- Incorporate an antistatic additive into pet food packaging to dissipate static in hot and dry environments
- Improve efficiency within a robotic packaging process
- Support extended packaging shelf life

PERFORMANCE + PROCESSING

FLEXIBLE PACKAGING COMPANY

PET FOOD PACKAGING

AVIENT SOLUTION

Cesa™ Stat Antistatic Additives

WHY AVIENT?

- Leveraged technical expertise in packaging additives to identify a suitable formulation for static dissipation in harsh environments
- Provided a customized and effective antistatic additive solution that complemented the automated packaging process while providing added durability and protection to extend shelf life

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